

Press Release

Kehl, 25th of march 2022

Bürstner consistently expands its model range in spring

Bürstner is steadily expanding its range of models and now offers the entire spectrum in the compact recreational vehicle segment

Kehl. Bürstner announces the steady expansion of its range of compact recreational vehicle models. The manufacturer of recreational vehicles from Kehl, Germany, is strategically increasing its offer in this rapidly growing segment.

A new spring addition is the Copa C 500 4x4. One year after the successful introduction of its compact camper van Copa in 2021, Bürstner is now launching an off-road all-wheel drive conversion model with the same layout (on a Ford Transit Custom base). This new multifunctional off-road vehicle is designed to be driven across loose and slippery surfaces such as sand, snow or damp grass and therefore offers safer off-road travel. Also new in the Copa model range is a second, longer layout, the Copa C 530, with a pop-top roof accessed from the rear. The vehicle length increase of 30cm makes it possible for Bürstner to now also include a washroom with a fold away sink and a fixed cassette toilet, an add-on shower tray with shower curtain and a pull-out tap with a shower head, for example. All Copa layouts come with a panorama pop-top roof and an extensive range of comfort features.

The new model range in Bürstner's camper van segment is called Lineo. Many of the features offered by this striking new camper van model range on a Ford Transit base are similar to those currently offered by the Campeo model range; it is therefore a genuine alternative for singles, couples or young families who are looking for a multifunctional recreational and everyday vehicle that represents excellent value for money. This product range's special feature: The in part heated double floor provides additional storage space. It will initially be launched in 2022 with one layout.

A new fifth layout that offers a particularly high level of living comfort, the C 644, will be added to the portfolio in the Eliseo model range. It features a curved rear lounge

with a drop-down bed above it. Dropped down to the level of the rear extension, the bed area extends to exceptionally generous proportions. The lounge suite also converts into a bed. Two times two people can then comfortably sleep in the vehicle thanks to this kind of "bunk bed" set-up. The washroom is located in the front area; the table design is a completely new concept that also makes the table suitable for outdoor use. "Flexible habitation use" was the aim of this new layout, which offers an additional storage space at the rear. The C 644 is equipped with four seats with seat belts and sleeps two to four people – and this without a pop-top roof.

In addition, the pop-top roof can now also be combined with the sunroof on the other four Eliseo layouts (does not apply to the C 644) to make the vehicle feel even more comfortable inside.

Bürstner's future offer in the compact vehicle segment therefore now encompasses six model ranges: The compact camper van Copa (standard, 4x4), the camper vans Campeo (standard, 4x4), Lineo and Eliseo and also the two compact semi-integrated model ranges Nexxo Van and Travel Van.

"From 2022 onwards, we offer an even wider choice and also impress with additional, more sophisticated features," says Managing Director Jens Kromer. "We chairman of the management board Jens Kromer. "We are and will remain the industry brand with the home-away-from-home feel. The combination of sunroof and pop-top roof, the Vario washroom and the drop-down bed are all examples for the attractive habitation solutions in this product range that make our recreational vehicles so special. Our customers enjoy the same comforts on the road as they do at home. Together with the attractive price-performance ratio, all of this makes us extremely popular with our customer base."

The new model range vehicles will be available from German dealers from the summer of 2022 onwards.

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Bürstner on social networks



Bürstner GmbH & Co. KG

Bürstner is a brand in the mainstream segment that manufactures motorhomes, caravans and vans. Bürstner is particularly known for harmonious living ideas, functionality and living comfort with a contemporary look. Bürstner GmbH & Co. KG is based in Kehl, Germany, with a second production facility in Wissembourg (France/Alsace), and is part of the Erwin Hymer Group. Further information is also available at https://www.buerstner.com/

Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with more than 31,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the motorhome rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at www.erwinhymergroup.com.

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