

# **Press Release**

Düsseldorf, 26th of August 2022

# For active holidaymakers: Launch of the new Bürstner Backrack+ for campervans

The new convenient Bürstner Backrack+ makes it possible for active campervanners to safely carry their bulky sports and leisure equipment on the rear of their vehicle. The Bürstner Backrack+ system is modular and can therefore be customised to meet the respective needs and requirements.

**Düsseldorf**. Many campervan owners enjoy leisure activities and sports whilst on holiday. To ensure that they can carry their sports equipment as safely and conveniently as possible, Bürstner now offers the new Bürstner Backrack+. This modular and flexible rear rack system makes it possible to safely carry bulky equipment such as bikes, whether electric or ordinary, or even just a spare wheel and boxes etc., conveniently on the rear of the vehicle. It features a swing mechanism; heavy bikes therefore no longer have to be lifted up onto the rack but can be swung into position with very little effort. The system is suitable for all campervans based on a Fiat Ducato or Citroën Jumper.

The Bürstner Backrack+ consists of a basic carrier that weighs less than 10kg and is available from €549.

Campervanners can then purchase various components and combine them according to their individual requirements, or successively add more:

- Bürstner Backrack+ Bike Carrier Swing:

Swing away bike carrier, swing arm requires very little effort to operate, also suitable for two e-bikes, right-hand door remains accessible

- Bürstner Backrack+ number plate holder and lighting board:

Removable additional number plate holder and lighting board for carrier, with functional folding step that can bear loads of up to 100kg

- Bürstner Backrack+ Bike Carrier Shuttle:

Bike carrier designed for up to two e-bikes, the right-hand door remains accessible

- Bürstner Backrack+ Spare Wheel Carrier:

Spare wheel carrier for all standard spare wheels

- Bürstner Backrack+ Mini Rack:

Tiltable platform for carrying transport boxes and similar items, load capacity 20kg Can be mounted on the Bürstner Backrack+ at the top or at the bottom

The individual components of the modular Bürstner Backrack+ can therefore be combined in a way that meets the customer requirements to ensure that they can take all of their leisure equipment on holiday with them without it taking up any of the valuable space inside the vehicle. Bürstner also offers various attractive packs that are cheaper than buying the individual components singly.

The Bürstner Backrack+ is now available as an original Bürstner part & accessory from Bürstner specialist retailers; it will also be on display in the Bürstner exhibition area at the Caravan Salon in Hall 6, Stand D03.

\*\*\*END\*\*\*

## Bürstner on social networks



### Bürstner GmbH & Co. KG

Bürstner is a brand in the mainstream segment that manufactures motorhomes, caravans and vans. Bürstner is particularly known for harmonious living ideas, functionality and living comfort with a contemporary look. Bürstner GmbH & Co. KG is based in Kehl, Germany, with a second production facility in Wissembourg (France/Alsace), and is part of the Erwin Hymer Group. Further information is also available at https://www.buerstner.com/

#### **Erwin Hymer Group**

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with more than 31,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the motorhome rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at www.erwinhymergroup.com.

For detailed information & explanations on all weight and seating specifications, please refer to our sales documents, our website, our configurator or contact our <u>brand dealer</u>. If you have any specific questions, please contact us directly:

**PRESS ENQUIRIES** 

Emma Hughes

Marketing Assistant

Emma.hughes@erwinhymergroup.co.uk

**Rachel Moncrieff** 

Marketing & Communications Manager

Rachel.moncrieff@erwinhymergroup.co.uk